

Freepay PayOut

LAUNCHING THE NEW ERA OF PAY-OUTS

Freepay PayOut is a cutting-edge fund transfer solution that enables customers to **deliver funds instantaneously!** This revolutionises customer experience when it comes to payouts.



KEY BENEFITS

- Instant transfers**
Funds are available in customers' accounts within minutes, eliminating the waiting period associated with traditional payout methods.
- Cost-Effective processing**
Businesses can reduce costs through streamlined processes and data-enabled tools that minimize exceptions and increase acceptance rates.
- Data efficiency**
The platform offers comprehensive data insights, custom notifications, and automated reconciliation, simplifying the entire process.
- Enhanced customer loyalty**
Faster access to funds boosts customer satisfaction and loyalty, providing businesses with increased revenue opportunities and improved client retention.

Access funds faster

Real-time payouts can become your competitive advantage:

- Immediate Availability:** Customers can reinvest or cover expenses more quickly with instant access to their funds.
- Enhanced Revenue:** Businesses benefit from increased stickiness and monetization opportunities by offering faster payouts.
- Reduced Delays:** Minimizing payout delays helps maintain customer satisfaction and operational efficiency.

How to implement it

Check our public documentation for requirements and implementation steps.

REFERRAL CFT

INDEPENDENT CFT

Optimize your performance

Cut costs using better data-enabled tools to reduce exceptions and increase acceptance for every payout. Stay informed with real-time transaction data at every step of the payout journey. Optimize your performance with:

- Data Optimization:** Upfront data formatting, validation, and enrichment ensure smooth transactions in every market.
- Custom Notifications:** Receive immediate updates on transaction status through webhooks.
- Detailed Insights:** Access granular response and error codes of every payout, to improve tracking and issue resolution.
- Automated Reconciliation:** Simplify the reconciliation of fees and foreign exchange transactions across multiple payouts.



PAY OUT

HOW DOES IT WORK

Send funds to vendor, workers, partners or to whoever you have business with in real time with Freepay PayOut.

Freepay PayOut uses Direct Send from Cashflows leveraging Visa Direct and Mastercard Send. This allows our customers to make instant money transfers. Our service provides seamless and easy delivery of funds to customers' accounts, ensuring a smooth transaction experience.

With the ability to instantly send funds with one click, PayOut from Freepay will become an integral part of your business.



Enjoy the new global standard of payout speed providing operational ease and cash flow efficiency

NIELS THRANE
Product owner / Freepay

INSTANT PAYOUT IN GAMING INDUSTRY

Case Study: Bingo.dk

Freepay Payout, powered by Visa Direct and Mastercard Send, is setting a new global standard for payout speed and efficiency. By optimizing performance, reducing costs, and providing faster access to funds, businesses can enhance customer experiences and gain a competitive advantage in their respective markets. A great example of a major instant payout impact is Bingo.dk.

Bingo.dk is an online gaming platform, that has successfully implemented Freepay PayOut with an aim to quickly enhance customer experience and trust.

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The integration resulted in the following improvements:

- #1 Speed:** Players received their winnings within minutes, significantly boosting satisfaction and loyalty.
- #2 Operational ease:** Automated processes and real-time data insights reduced administrative overhead and improved pay-out accuracy.
- #3 Positive customer feedback:** Instant pay-outs via Visa Direct and Mastercard Send created a competitive advantage, attracting more players to the platform.

READ MORE ABOUT IT



KUNDESERVICE

ÅBNINGSTIDER:
Service og stöd: Mandag - Fredag 8:30-12:00
Salg support: Mandag - Fredag 8:30-15:00

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